

# Analytical Methods for System Dynamicists

هژیر رحمانداد

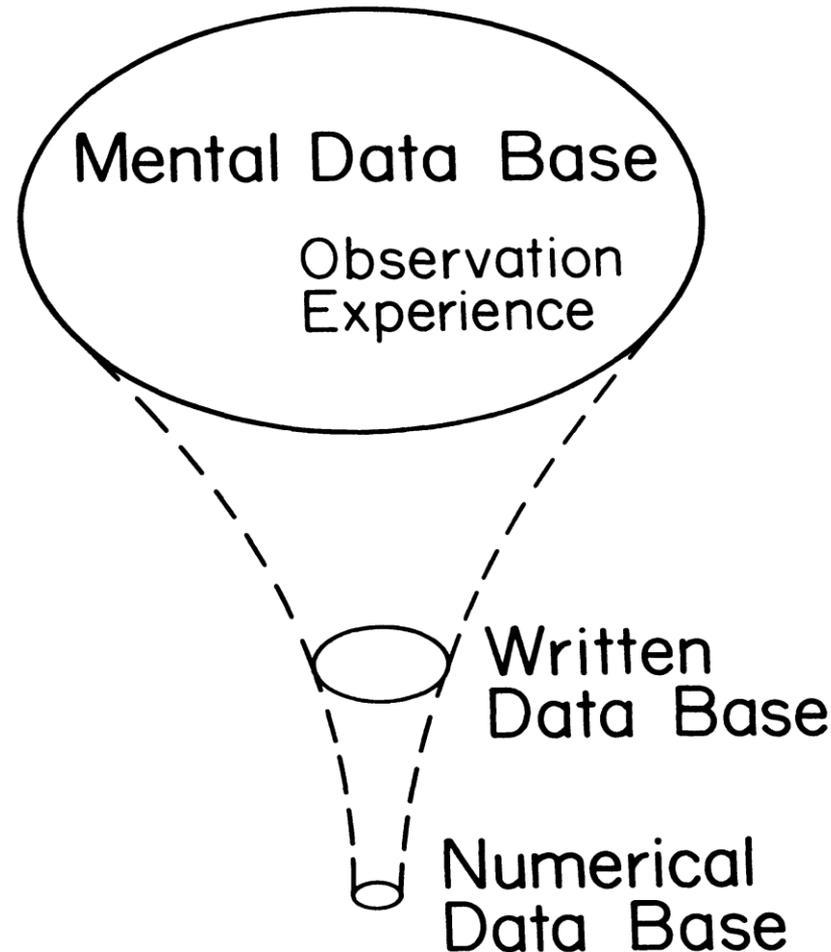
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اولین کنفرانس ملی

انجمن ایرانی پویاشناسی سامانه ها

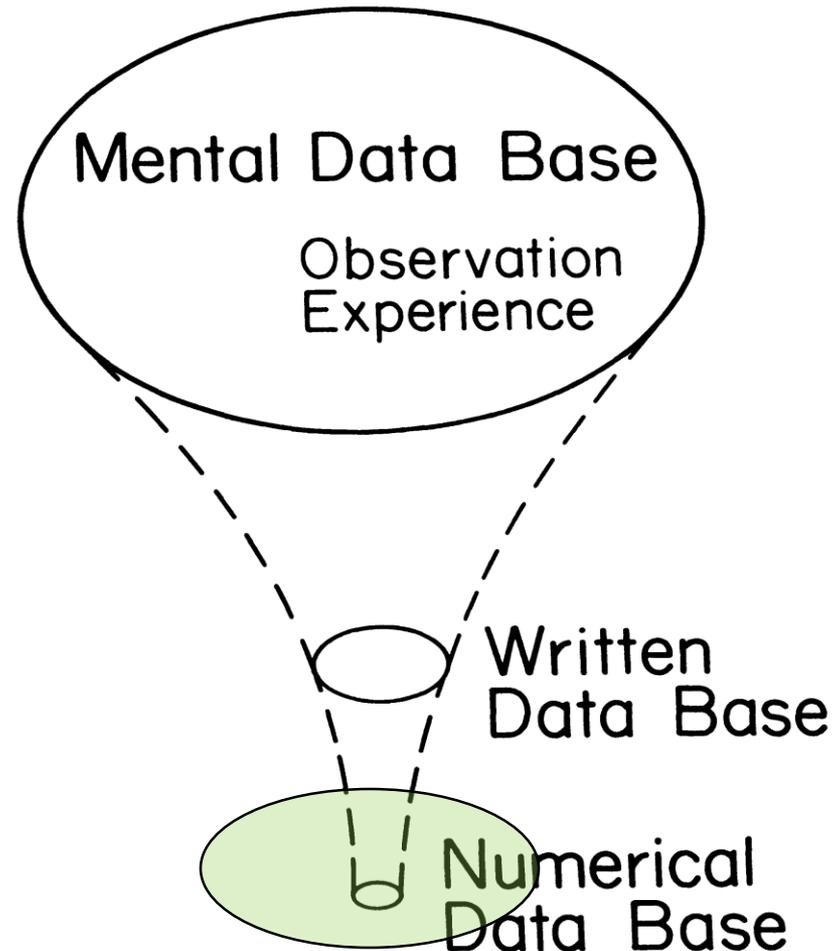
# Forrester's Representation of Three Data Bases

*A. Mental Data Base and Decreasing Content of Written and Numerical Data Bases*



# ... but numerical data is increasingly ubiquitous

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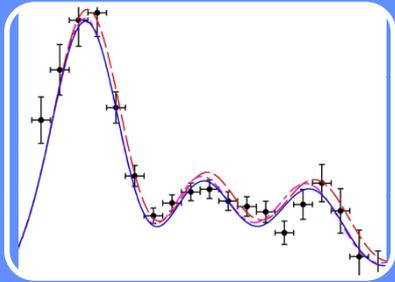


# The Modeling Process



## Model building

- Qualitative & archival data, expert opinion, prior theory
- Boundary & structure, dimensions, extreme conditions



## Calibration & Parameter Estimation

- Quantitative data from diverse sources
- Various methods depending on the data and model structure

Agency	Fluctuation	...	...	...	...	...	...
Marketing Affairs (Retailer)	Fluctuation	...	...	...	...	...	...
	Fluctuation	...	...	...	...	...	...
Japan Co. (Gas and Metals National Corporation)	Fluctuation	...	...	...	...	...	...
	Fluctuation	...	...	...	...	...	...
General Account for Metal Mining	Fluctuation	...	...	...	...	...	...
	Fluctuation	...	...	...	...	...	...
Account for Oil and Natural Gas	Fluctuation	...	...	...	...	...	...
	Fluctuation	...	...	...	...	...	...
Japan Air National Service Agency Incorporated	Fluctuation	...	...	...	...	...	...
	Fluctuation	...	...	...	...	...	...
National Hospital Administration Agency	Fluctuation	...	...	...	...	...	...
	Fluctuation	...	...	...	...	...	...
National Hospital Organization Administration Agency	Fluctuation	...	...	...	...	...	...
	Fluctuation	...	...	...	...	...	...
National Cancer Center Administration Agency	Fluctuation	...	...	...	...	...	...
	Fluctuation	...	...	...	...	...	...
National Center for Global Health and Research Administration Agency	Fluctuation	...	...	...	...	...	...
	Fluctuation	...	...	...	...	...	...

## Model and Policy Analysis

- Structure and behavior analysis
- Sensitivity & robustness analysis
- Various optimization methods

# Use of Data in Simulation Models

- Use multiple types of data for multiple purposes and different stages of modeling
  - Qualitative data is more appropriate for identification of the structure of problem and important dynamic hypotheses
  - Numerical and archival data is needed for parameter estimation and validation
  - Time series can feed into model the factors outside of model boundary

# From Qualitative to Quantitative Data

- Following the SD modeling process, you can get high structural reliability through extensive use of qualitative data
- The qualitative insights allow you to tell convincing stories
  - This is good: lots of insights; convincing.
  - This is bad: you can fool the client; and yourself.
- Hard data can keep you straight and allow for testing of hypotheses
- It also makes your work much stronger, both in persuasion and impact

# Two potential misconceptions

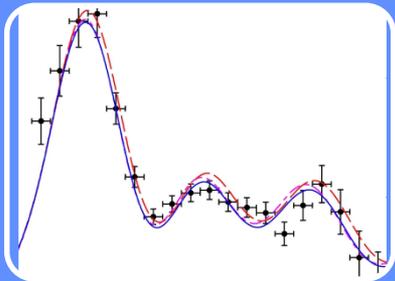
- Misconception 1: We can't build models without numerical data
  - If model structure is to follow real-world structures in charge of problem, qualitative data is needed for building it
  - Insights can be generated before starting to use numerical data
- Misconception 2: Numerical data adds little value to the modeling
  - Uncertainties in parameter values can only be set with empirical data
  - Many theoretical and practical implications depend on these parameters

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## Calibration & Parameter Estimation

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Agency	Fluctuation	...	...	...	...	...	...
Marketing Affairs (Australia)	PG010	-5.5	-	-	-15.5	15.5	-27.2
	PG011	-5.5	-	-	-15.5	15.5	-20.7
Japan Co. (Asia and Pacific National Organization)	PG010	+2.2	-	-	+2.2	-1.3	+3.8
	PG011	0.5	0.5	-0.1	0.0	-	0.0
Central America for World Welfare	PG010	+0.0	+0.0	+0.0	+0.0	-	+0.0
	PG011	0.0	0.0	-0.1	0.0	-	0.0
National Institute for Health Research	PG010	0.0	0.0	-	-	-	0.0
	PG011	0.0	0.0	-	-	-	0.0
National Institute for Health Research (UK)	PG010	0.0	0.0	-	-	-	0.0
	PG011	0.0	0.0	-	-	-	0.0
National Institute for Health Research (USA)	PG010	0.0	0.0	-	-	-	0.0
	PG011	0.0	0.0	-	-	-	0.0
National Institute for Health Research (Canada)	PG010	56.4	71.7	-	15.8	11.3	1.8
	PG011	54.7	56.2	-	-2.0	2.2	-4.2
National Institute for Health Research (Australia)	PG010	+15.7	+0.9	-	+14.8	+0.8	+5.8
	PG011	144.1	176.8	-	-22.8	77.6	-110.4
National Institute for Health Research (USA)	PG010	103.3	106.0	-	-23.0	33.0	-116.0
	PG011	-8.2	-8.2	-	-8.8	-4.2	-4.2
National Institute for Health Research (Canada)	PG010	11.0	10.7	-	-0.2	17.0	-26.9
	PG011	-1.0	0.0	-	-0.9	20.2	-0.1
National Institute for Health Research (Australia)	PG010	+11.0	+0.9	-	+11.1	-1.3	+12.3
	PG011	42.0	14.6	-	29.3	28.4	-0.1
National Institute for Health Research (USA)	PG010	47.1	17.0	-	30.9	31.0	-1.1
	PG011	-4.2	-2.7	-	-1.5	-2.5	+1.0

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# Calibration

- Calibration is the fitting of a model to data
  - We do this using an optimization
- The purpose of calibration
  - Rejection
    - Reject a model when it fails to fit data
    - We need to know the criteria for rejection
  - Parameter and structure estimation
    - Confidence intervals

# Calibration Process

- Assume the model is right
- Set up the model and run calibration
  - Specify the data items to match, the corresponding model variables, and the payoff (measure of closeness of data items to model outcomes)
  - Specify the parameter space for search
  - Specify the optimization algorithm
  - Run the calibration/optimization
- After finding the results
  - Measure the closeness, should model be rejected?
  - Find the confidence intervals for the estimated parameters

# Menu of Estimation Choices

- **Estimation scope:**
  - **Partial model/regression:** Estimate relationships separately
  - **System level:** Estimate the full model (or larger chunks with multiple items to match)
- **Calibration payoff function:**
  - Ad hoc, e.g. weighted least squares
  - Maximum likelihood
  - MSM/Indirect inference
- **Use of state resetting and filtering:**
  - Simple simulation
  - Simple regressions
  - Filtering (e.g. Extended Kalman Filter (EKF) or Particle filter)
- **Confidence intervals:**
  - Likelihood based
  - MSM based
  - Bootstrapping and subsampling

# Model Calibration Tips

- Include in calibration problem ALL knowledge available about system parameters
  - known parameters
  - physical constraints on parameters
  - likely uncertainty range
- Use the smallest calibration problems possible
  - Breakdown the model into separate pieces and estimate the parameters for each piece
  - Estimate the next pieces based on external data and input from already estimated pieces
    - More manual, but more robust results due to immediacy of parameters to independent and dependent variables
- Test the hypotheses “The estimated parameter matches the observable structure of the system”
  - Does the model match the historical behavior
  - Does the model match the structure

# Tips for Calibration and Optimization

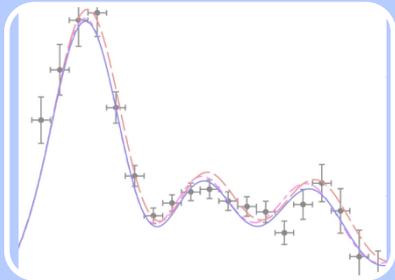
- Creating the payoff function
  - Audience matters: engineering and applied communities prefer simple metrics such as MSE, MAPE. Statistically oriented communities want confidence intervals and that requires MLE or Method of Simulated Moments.
- Optimization: No single algorithm dominates; order of magnitude differences in efficiency; thus explore:
  - Quadratic methods feasible or payoff landscape noisy?
  - Starting from different points, how varied are the local peaks found by gradient-based methods?
  - How effective are gradient-free methods (e.g. Powell set method)?
- Stop calibration only when the majority of new searches converge to a peak already identified.

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## Calibration & Parameter Estimation

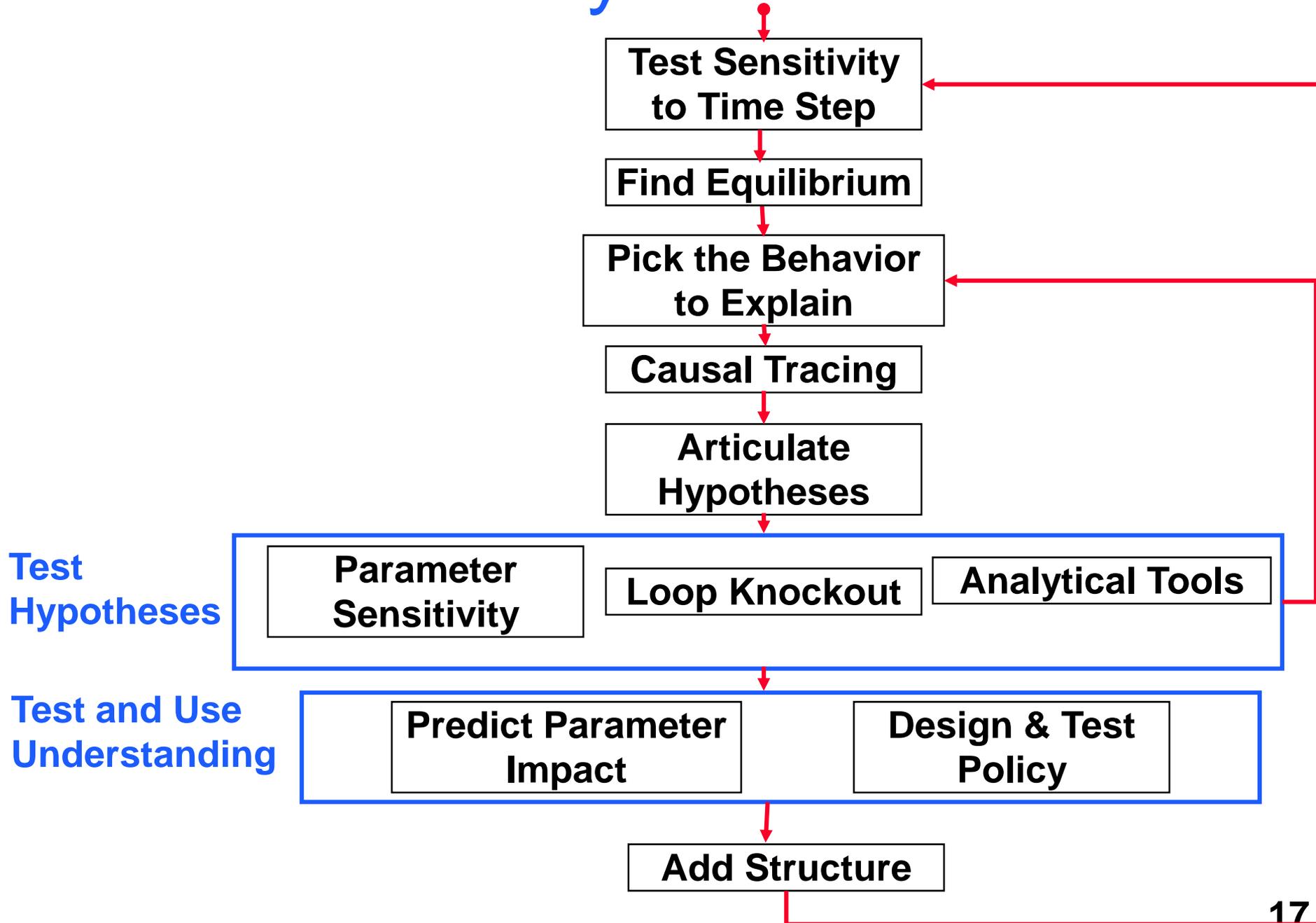
- Quantitative data from diverse sources
- Various methods depending on the data and model structure

Agency	Fluctuation									
Marketing Affairs (Retailer)	PF012	-15.5	--	--	-15.5	15.5	-27.2	--	-12.8	0.8
	PF011	-15.6	--	--	-15.6	15.0	-20.7	--	-10.7	-0.0
Japan Co. (Retailer)	PF012	+2.2	--	--	+2.2	-1.3	+3.5	--	--	--
	PF011	0.5	0.5	-0.1	0.0	--	0.0	--	0.5	0.5
Administrative Agency (Government)	PF012	+0.0	+0.0	+0.0	+0.0	--	+0.0	--	--	--
	PF011	0.0	0.0	-0.1	0.0	--	0.0	--	0.5	0.5
General Account for Mutual (Retailer)	PF012	0.0	0.0	--	--	--	--	--	0.0	0.0
	PF011	0.0	0.0	-0.1	0.0	--	0.0	--	0.5	0.5
Account for Oil and Natural Gas (Retailer)	PF012	0.0	0.0	--	--	--	--	--	0.0	0.0
	PF011	0.0	0.0	--	--	--	--	--	--	--
Japan Post (Retailer)	PF012	56.4	17.7	--	15.8	15.3	1.5	--	62.7	62.8
	PF011	14.7	16.7	--	-2.0	2.2	-4.2	--	17.7	18.1
Administrative Agency (Government)	PF012	+15.7	+0.9	--	+14.8	+9.0	+5.8	--	--	--
	PF011	144.1	176.8	--	-22.8	77.6	-110.4	--	148.1	219.9
National Hospital Organization (Government)	PF012	103.2	106.0	--	-23.0	33.0	-116.0	--	134.7	244.8
	PF011	-8.2	-8.2	--	-8.0	-4.2	-4.2	--	--	--
National Cancer Center (Government)	PF012	11.0	10.7	--	0.2	27.0	-26.8	--	11.0	22.2
	PF011	-1.0	1.0	--	-0.9	29.2	-49.1	--	-0.9	21.3
Administrative Agency (Government)	PF012	+11.9	+0.9	--	+11.1	-1.3	+12.3	--	--	--
	PF011	42.9	14.8	--	29.3	28.4	-0.1	--	-43.2	88.6
National Center for Global Health and Research (Government)	PF012	47.1	17.2	--	29.9	31.0	-1.1	--	-47.7	85.0
	PF011	-4.2	-2.7	--	-1.5	-2.5	+1.0	--	--	--

## Model and Policy Analysis

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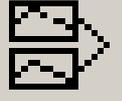
# Analysis Process



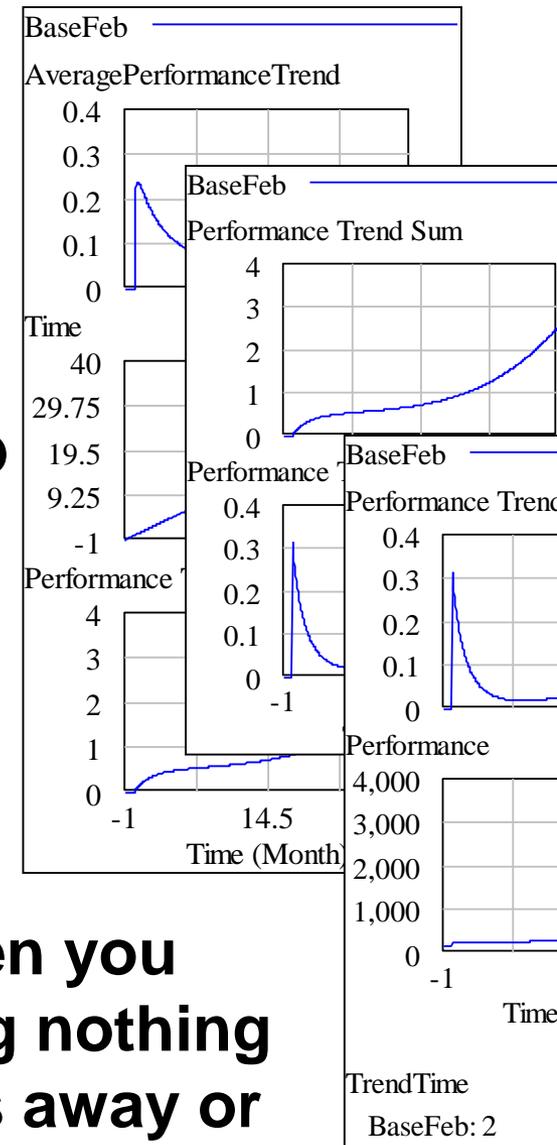
# Pick the Behavior to Explain

- Different variables may have different modes of behavior, and the sources of dynamics are not always the same
- Pick one variable's behavior and understand that
- Usually by doing this for 2-3 variables, you will know the model's behavior completely

# Causal Tracing and Hypotheses



- Look at the causes for each variable and trace back until:
  - Single source is found (e.g. a draining, isolated stock)
  - A loop hypothesis is found (you loop back to the original variable)
  - You form other hypothesis why the behavior happens
- Design an experiment to test your hypothesis: **if hypothesis is  $X \rightarrow Y$ , then you remove  $X$  (while changing nothing else) to see if  $Y$  also goes away or not (e.g. loop knock-out analysis)**



# Structural Dominance Analysis

- Objectives of SDA
  - Articulate structural explanations for behavior
  - Support policy design
  
- Three flavors of SDA
  - Exploratory analysis of dominant structure
    - Simulation-based and/or manual approaches; e.g. loop-knockout, sensitivity analysis and statistical screening
  - Formal assessment of dominant structure
    - Eigenvalue/eigenvector analysis of linearized model
    - Pathway Participation Method

# Test and Use Your Understanding

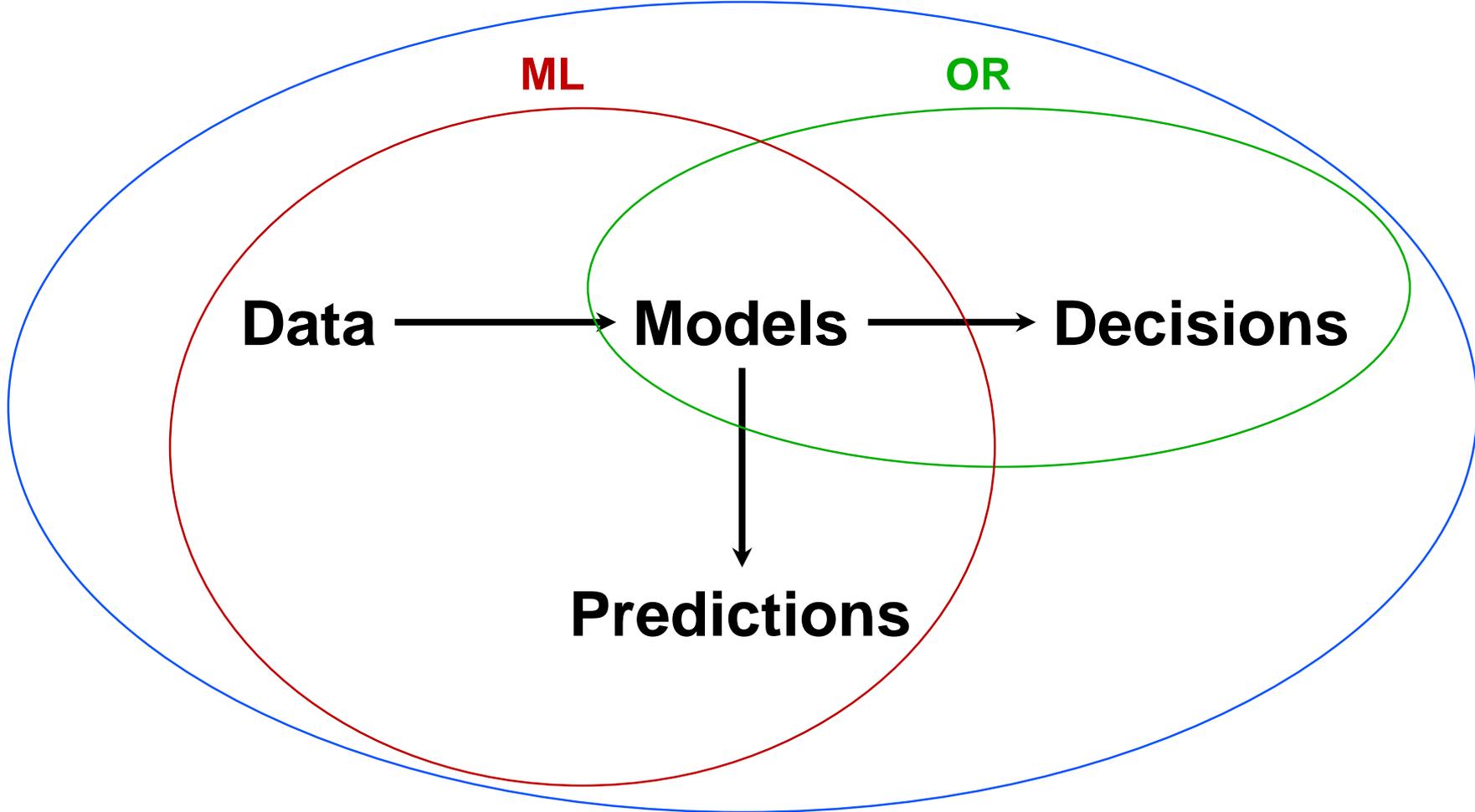
- Predict parameter impact
  - List the model parameters in a table
  - Predict what will happen if you change each (e.g. the mode increases/decreases)
  - Test and see if your prediction was correct
  - When wrong, find out what you missed
- Help build client's mental models
  - Design simple simulations to communicate the basic insights to your client
  - Be ready to explain in simple terms why the model behaves the way it does
  - Go through likely scenarios and their mechanisms
  - Engage client in explaining dynamics

# Controlling Dynamic Systems

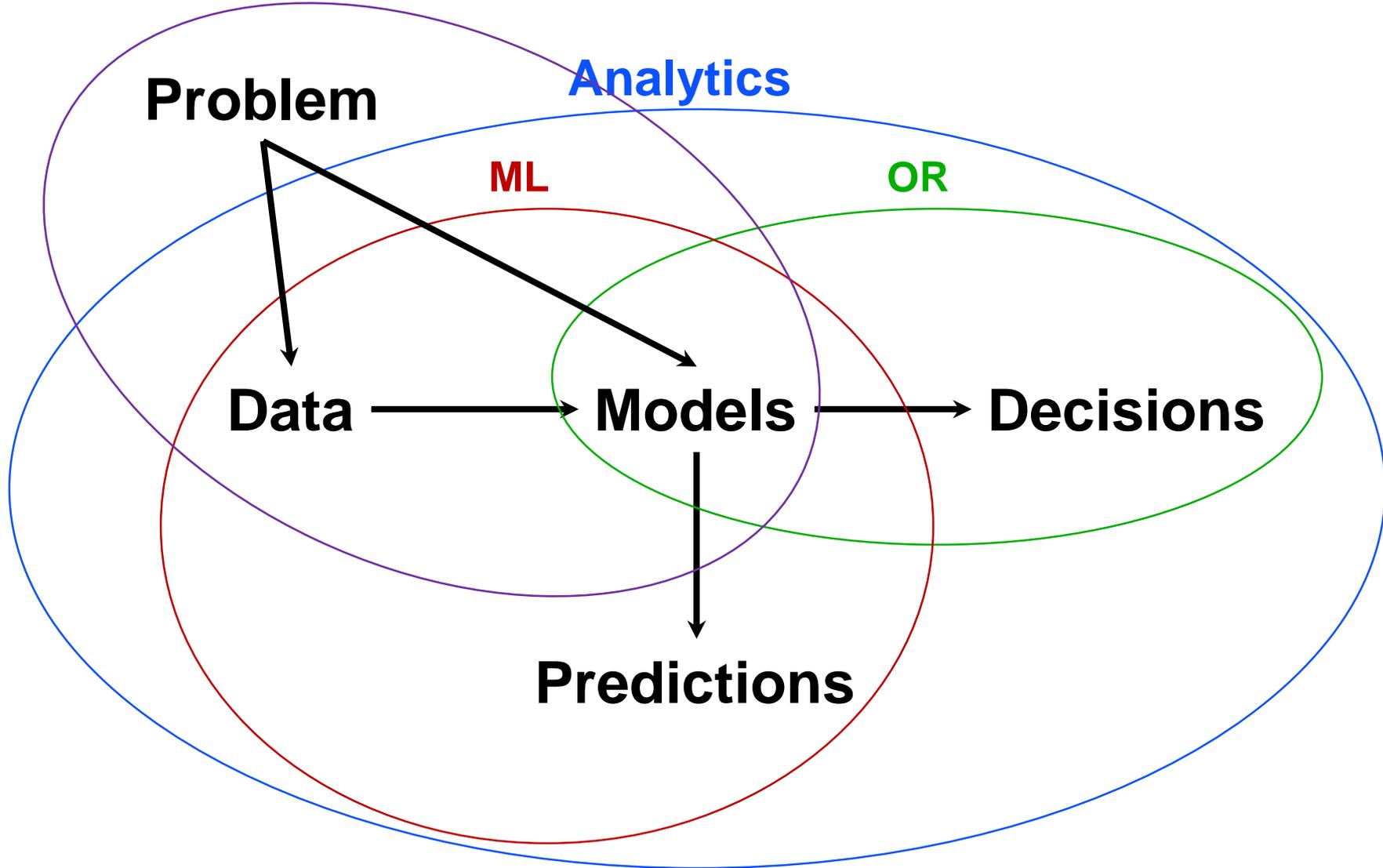
- **Overview:** you have (a model of) a dynamic system, how can you use this model to best manage (control) the system?
  - You are the main actor → e.g. Managing your inventory, vehicle control, epidemic planning
    - optimal control, (approximate) dynamic programming and policy optimization
    - Decision analysis, decision trees, stochastic optimization
  - There are other (rational) actors with different or opposing goals → e.g. Pricing in competition, missile defense, Market entry decisions
    - Dynamical games

# Analytics

## Analytics



# SD and Analytics



# SD models, Big Data, and Analytics

- The model is build from data beyond the numerical base
- Emphasis on operational explanations means the focus of SD is in describing the system that generates the data
  - Question the source of the data
  - Question the quality of the data
    - Violations of conservation of matter
    - Biases on data collection of classification
- Use OR, ML, Econometric methods for estimation, optimization, and decision analysis